



NATIONAL MUSEUM OF  
FUNERAL HISTORY™



*The Premier Tournament  
for Funeral Professionals*

We are pleased to announce the National Museum of Funeral History's 25th Annual Charity Golf Classic is scheduled for Monday, May 20, 2019 at 9:30 a.m. at Kingwood Country Club in Houston, Texas. We invite you to attend this five-man scramble tournament, which is an excellent opportunity to network with business executives and funeral industry professionals from across the country, as well as support the museum. In 2018, more than 100 sponsors and 375 players supported this charity event.

We also invite you to join us at the Sponsor Appreciation Night on May 19 from 5-7 p.m. at the National Museum of Funeral History complex. At the event, light hors d'oeuvres and complimentary cocktails will be served among the museum exhibits. Guests will have the opportunity to check-in early for the tournament, bid on the silent auction items, and purchase raffle and mulligan tickets.

Honoring the compassion and dedication of the funeral industry has been the museum's mission since it began in 1992. Today, the museum houses the nation's largest collection of funeral artifacts and continues to enlighten visitors about the rich history of funeral service.

*The History of Cremation* exhibit opened in September of 2018. Created in partnership with Cremation Association of North America (CANNA), the exhibit features artifacts and interactive components to showcase cremation through the ages and memorialization of our dearly departed. To highlight the memorialization of cremation, the museum will feature a temporary exhibit, *Icons in Ash* in 2019.

Your continued support ensures the growth and preservation of the museum and development of educational programs and temporary exhibits. Enclosed you will find information outlining the sponsor opportunities and the timeline of events. Confirm your sponsorship today and **register for the tournament online at [www.nmfh.org](http://www.nmfh.org) by May 6**. If you are unable to register online, contact the museum at 281-876-3063.

The museum is also accepting non-promotional items and monetary donations for the raffle. Contributions to the raffle will be recognized at the events.

We appreciate your support and hope you can join us at the Charity Golf Classic and Sponsor Appreciation Night.

Sincerely,

Robert M. Boetticher, Sr.  
Vice Chairman/CEO

Genevieve G. Keeney  
President/COO



## Support the Museum: Become a Tournament Sponsor

Want maximum visibility on the course? Consider becoming a Flag Sponsor. Pair it with another sponsor level to further boost your Company's presence at the events. The Course Sponsor level replaces the prior Green/Tee Box sponsor.

All contributions are tax deductible to the extent allowable by law. Register online at [www.nmfh.org](http://www.nmfh.org) by May 6, 2019. For additional information, contact Lucy Gonzalez or Genevieve Keeney at 281-876-3063.

### Platinum Sponsor - \$20,000

- 10 player fees
- 4 guests to attend exclusive breakfast with museum executives
- Company name on banner displayed at all tournament events
- \$175 merchandise voucher for each player

### Gold Sponsor - \$15,000

- 15 player fees
- Company name on banner displayed at all tournament events
- \$100 merchandise voucher for each player

### Silver Sponsor - \$10,000

- 10 player fees
- Company name on banner displayed at all tournament events
- \$75 merchandise voucher for each player

### Bronze Sponsor - \$6,000

- 5 player fees
- Company name on banner displayed at all tournament events
- \$50 merchandise voucher for each player

### Golf Cart Sponsor (1 available) - \$6,000

- Company name displayed on sign in each golf cart

### Flag Sponsor (18 available) - \$5,000

- Company logo on flag attached to flagstick and displayed at a green on each course
- Framed commemorative flag

### Beverage Cart Sponsor (3 available) - \$5,000

- Company name on sign displayed at beverage rest stops and on one beverage cart per course

### Longest Drive Sponsor - \$3,500

- Company name on sign displayed at the long drive hole on each course

### Closest to the Pin Sponsor - \$3,500

- Company name on sign displayed at the closest to the pin hole on each course

### Driving Range Sponsor - \$3,500

- Company name on sign displayed at practice areas

### Course Sponsor - \$2,000

- Company name on individual sign displayed on each course

### Friend of the Museum - Donations < \$1,000

- Company name on sign displayed at check-in

### Individual Player - \$500

- 1 player fee
- \$25 merchandise voucher

### Ride Along - \$325

- Half golf cart, lunch & post tournament award reception
- \$25 merchandise voucher

### Golf Club Rentals - \$225

*Credit card payment due at time of request. Two-week cancellation notice required for full refund.*

### Post Tournament Award Reception Only - \$50

- Meal at Kingwood Country Club



## 2019 Timeline of Events

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### **Sunday, May 19 - Sponsor Appreciation Night**

*National Museum of Funeral History / 415 Barren Springs Drive, Houston, TX*

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- 5:00 - 7:00 p.m.      Check in early for the tournament
- Enjoy complimentary cocktails and light hors d'oeuvres
- Bid on silent auction items
- View the latest exhibits to see how your donations impact the museum
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### **Monday, May 20 – Charity Golf Classic**

*Kingwood Country Club / 1700 Lake Kingwood Trail, Humble, TX*

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- 7:30 a.m.                Check-in and merchandise voucher pick-up opens (*continental breakfast available*)  
                                  Platinum breakfast begins
- 9:30 a.m.                Shot-gun start (*lunch available on course*)
- 3:00 p.m.                Deadline to turn in score cards
- 3:30 p.m.                Post tournament award reception
- 5:00 p.m.                Deadline to use merchandise voucher